

Route to China 2025

Global Skills Integration Program

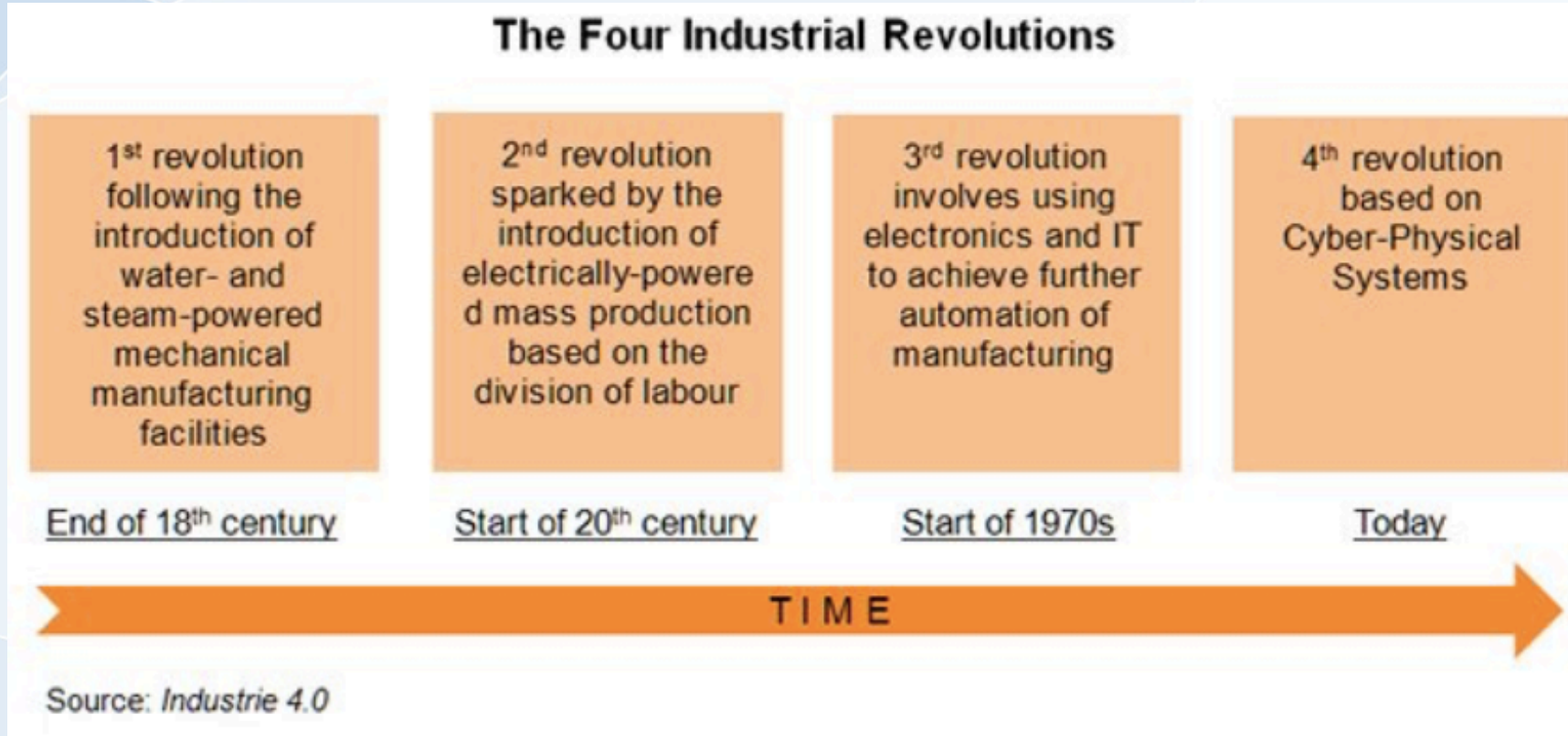
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The Four Industrial Revolutions



New China: 2025-2049

The “Made in China 2025” initiative marks the launch of a three-phase strategy to build the country into a world manufacturing powerhouse by 2049, coinciding with the centenary of New China.

Phase 1: 2016-2025

China aims to become a manufacturing powerhouse

Phase 2: 2026-2035

China aims to reach the intermediate level among the world's manufacturing powerhouses

Phase 3: 2036-2049

China aims to firmly establish itself as a world manufacturing powerhouse

Made in China 2025

9 strategic tasks and priorities

1. Boosting the country's manufacturing innovation capacity
2. Promoting the deep integration of informatization and industrialization
3. Strengthening the fundamental capacity of industry
4. Strengthening quality and brand building
5. Comprehensively promoting green manufacturing
6. Promoting breakthroughs in the 10 key sectors
7. Promoting the in-depth restructuring of the manufacturing sectors
8. Actively developing service-oriented manufacturing and producer services
9. Raising the level of the internationalization of manufacturing

10 Target Industries



Why China?

“The ability to develop and make a large airplane represents the strength of a country’s aviation industry. More importantly, it’s a symbol of a country’s overall strength and power. A large airplane is the dream of several generations of Chinese”. (Xi Jinping, May 23rd 2014, @Shanghai COMAC)

“China’s flight efficiency rate was 68% last year, lower than the 72% in 2013. Apart from climate factors, poor airspace management is a major reason for frequent flight delays, which must be reformed. Reforms to low-altitude management will be carried out this year, and authorities will also maximize current air routes”. (Li Jun, President of the China Air Transport association, March 8th 2015)

“With China’s current technologies of manned space flight and moon probe, we have the technology basis to realize the manned lunar mission”. (Zhou Jianping, Chief Designer, China Manned Space Program, March 7th 2015)

“The 2020 space station will be a national space lab. International cooperation will be encouraged and the door of the lab will open for any experiments that fit the requirements”. (Zhang Bonan, Chief Designer of China Space Station Program, March 10th 2014)

“The general aviation sector, especially aircraft research and manufacturing, has become a hot spot of both industrial upgrading and social concern”. (Feng Zhenglin, Head of CAAC, May 5th 2016)

“Chinese satellites are now providing more than 80% of the satellite data used in the country”. (Xu Dazhe, Head of SASTIND, March 9th 2016)

What Options?

The most industrialized countries have signed agreements with Chinese institutions and corporations to jointly develop these strategic industries but competition is going to be fierce and more opportunities will come.

There are no other options than approaching the new Chinese Industrial Revolution from the inside and bring innovations into a market that is eager and hungry.

Now, if you are still interested keep reading the following slides for more info.

Overview: Route to China 2025



Objectives

“Route to China 2025” aims at:

1. Selecting and **integrating global skills** into six applicable runways;
2. Assign skilled professionals to one (or more than one) **Task Force teams**;
3. Collect domestic and international interests in order to **sponsor and finance** each runway/project;
4. **Localize** the runways’ **marketing strategies** by presenting the professionals’ applications/project to the right target market in the right way at the right timing;
5. Assist in the **projects developments**.

Applicable Runways

In order to meet the current and future industry's demands we have selected six key large scale areas where your application/project can find an exciting development:



Steps

| # | Step | Notes |
|---|---|---|
| 1 | Submit your Application/Project for evaluation and acceptance | Whether you are a professional or own a project send your application and portfolio so that we can evaluate the feasibility of developing your solutions into the Chinese market. |
| 2 | Join the Route to China 2025 Task Force | The Task Force aims at integrating foreign and local experts in different fields in order to technically understand the opportunity presented, promote it in the right way, present it to buyers and investors, legally protect your rights, getting things done. |
| 3 | Legal & Admin Engagement | A legal and administrative agreement will be presented to you so that you can understand the underlying conditions. |
| 4 | Marketing Development | Your application/project will be “localized” to make it understandable at different levels (C-level, technical, government, etc.). |
| 5 | Project Presentation | Your project will be presented to a selected database of contacts and decision-makers developed over 10 years of on-the-ground service. |
| 6 | Project Implementation/Development | With the target of finding the right counterparts for your application/project we will make sure your ideas will find an immediate and a long term economic return. |

Skills Requirements

Considering the industry's demands, there are several skills that can find positive feedback and a harmonious integration into the development guidelines of the local aviation industry:

- Aviation & Aerospace Engineers
- Designers
- Trainers
- Pilots
- Technicians
- Consultants

Note: Professionals can now submit their application/project for evaluation.

Deliverables

WHAT YOU DELIVER TO US

- 1) CV/Cover Letter
- 2) Project Description
- 3) Project Photos/Videos
- 4) Project Financials
- 5) Other

PROFESSIONALS



ROAD TO CHINA 2025

WHAT WE DELIVER TO THE INDUSTRY

- 1) “Route to China 2025” Intro
- 2) Task Force Teams Presentations
- 3) Projects’ Presentations
- 4) Technical, Sales & After-Sales Support
- 5) Other

INDUSTRY



Budget and Timeline

- **Applications** for professionals are **free of charge**
- Applications need to be financially explained by listing the budget required by the professional, the fees charged and any out of pocket (travelling, etc.) expense.
- Local marketing costs will be presented to the Task Force and equally shared/paid by their participants for a certain timeline and strategy to achieve pre-determined targets.
- Professionals are free to attend local marketing activities at their own expenses. Task Force Leaders' travel costs to China will be covered by his/her own Task Force budget.
- "Route to China 2025" charges a success fee on the application/project that is approved, purchased, sponsored or financed by the Chinese industry, which is the final customer/user of the professionals' projects and applications.

Case

Professional X desires to apply for “Route to China 2025” Project and gets in contact with us on www.professionals.aero in order to submit his/her deliverables. He then is evaluated and contacted in case of interest.

Professional X successfully gets accepted and therefore assigned to a Task Force, where he/she will meet other professionals who share similar backgrounds and interests.

Until the Task Force Team he/she is assigned to does not reach a minimum number of 5 participants, Professional X will be guided by us. Once the Task Force reaches the targeted minimum number we will open a voting poll for Task Force Leader’s election, who will coordinate their teams under the supervision of “Route to China 2025” Board or Manager.

Professional X’s project/application is presented to the Industry according to a pre-determined marketing plan and followed up in every peculiar aspect.

THANKS